





# The U.S. Single Window Initiative

## *Streamlining the Process*

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# Topics in Single Window

What and why	Executive Order and organization
Program status	Preparing for single window

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# What and why

- **Basic concept:** “File once, use many times”
  - For the U.S., replace multiple duplicative, paper forms with a single electronic system to submit import and export documentation -- 47+ agencies, 200+ forms
  - *Transform* border management, not just automate current processes
  - Reduced costs and processing times on \$4.2 trillion in goods trade
- **Modern borders for a global economy** - twin themes:
  - Increased market access in trade, to match global supply chains
  - Modernized border operations to increase the flow of products
    - **WEF 2013 Study** (World Bank, Bain & Company) - global GDP growth of 5% GDP and 15% trade growth - exceeds value of all remaining tariffs

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# New global business models...

Global sourcing	<ul style="list-style-type: none"> <li>• Requires integrated relationships at every level (production of raw materials to point of sale)</li> <li>• <b>Increased border crossings</b></li> </ul>
Value chain	<ul style="list-style-type: none"> <li>• End-to-end</li> <li>• Total landed cost</li> </ul>
Supply chain is globalization	<ul style="list-style-type: none"> <li>• Affects the cost of every product</li> <li>• Determines whether firms meet global prices</li> <li>• Influences where firms invest and where people are hired</li> </ul>
Competition	<ul style="list-style-type: none"> <li>• Supply Chain vs. Supply Chain</li> <li>• <b>INVESTMENT-driven competition</b></li> </ul>
Technology	<ul style="list-style-type: none"> <li>• <b>Telecom</b></li> <li>• <b>IT</b></li> <li>• <b>Transport</b></li> </ul>

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Supply chain on the trade policy agenda

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Consensus on supply chain's priority

- Need to align policy with global business reality

Prominent issue but various policy approaches:

- WTO/Doha Round - Positive list
- NAFTA -- Sector and investment chapters
- FTAs- Broader and more sector and investment chapters
- APEC - Trade facilitation and customs

WTO Trade Facilitation Agreement

TPP, TTIP, TiSA negotiations

Strong trade enablers

- With transparent and high level of commitments for numerous services activities, including financial and investment services, distribution services, IT and computer services, express delivery and logistics services, and environmental services.

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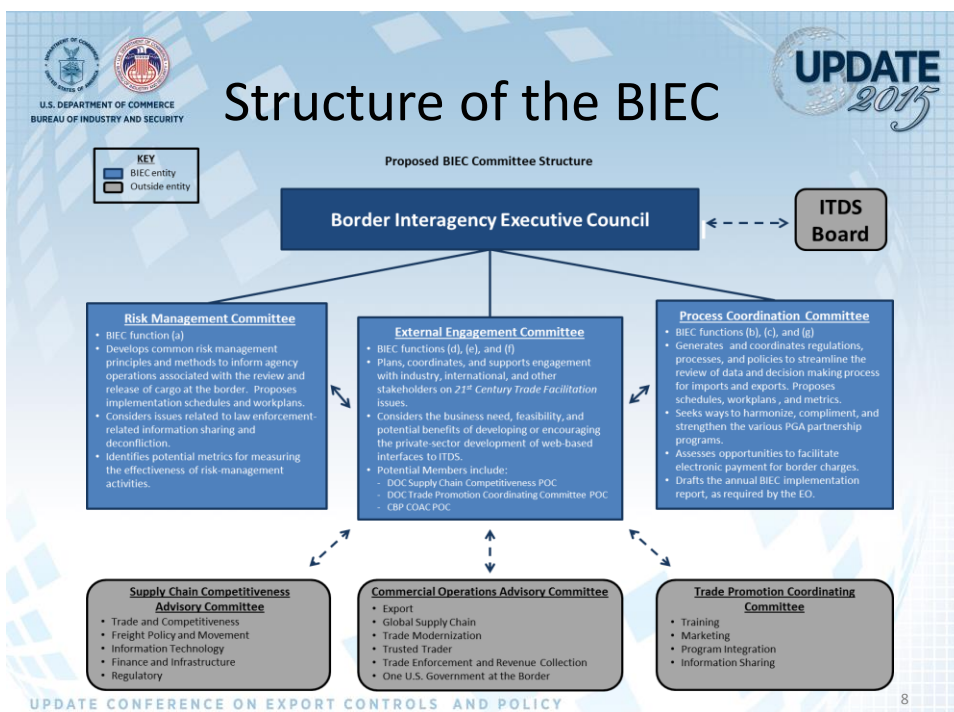
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# Executive Order

- **Executive Order, of February 19, 2014**
  - Directs 47 U.S. Partner Government Agencies to participate
  - Created under the 2006 SAFE Port Act mandate
  - Build the International Trade Data System (ITDS) by the end of 2016
  - *Connect CBP, trade community, and other government agencies*
- **Two-tiered governance**
  - **Border Interagency Executive Council** - coordination across government
    - Chaired by DHS; CBP administers ITDS
    - Work on: Process; Risk Management; and External Engagement
    - ACE project leadership with Customs and Border Protection
  - **ITDS Board of Directors**
    - Continues to oversee the technical capabilities of ITDS
    - Treasury leads the ITDS Board

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## Program status

- **Critical deadlines**
  - May 1, 2015: Mandatory use of ACE for all electronic manifest filings
  - November 1, 2015: Mandatory use of ACE for electronic cargo release and data summary filings - phased-in PGA adoption in February and July 2016
  - October 1, 2016: Mandatory use of ACE for all remaining electronic portions
- **Pilot testing - under way now, expanding**
  - Agency testing underway now - CBP plus PGA
  - *Multiagency* testing, economically significant, key sectors, major crossings
  - Automobile/aerospace, electronics, and medical devices - agriculture soon
- **Performance measures**
  - “Release Study” - system operation before and after ITDS introduction
- **External engagement** - getting the word out

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## External engagement

- **Three topics:**
  - 1) What the Executive Order requires
  - 2) What we have done so far
  - 3) Where we are headed
- 1) **What the Executive Order requires:**
  - Engage with the private sector and get the word out
  - Encourage other countries to build single window systems

*Interesting problem: Multiple agencies, different relationships with industry, different levels of engagement in the single window - Main focus on 10-15 agencies (of total of 48)*

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## External engagement (2)

### 2) What we have done so far: Three-part strategy

- [Current advisory committees](#) - draw on existing formal arrangements for consensus advice -- COAC, ACSCC, ITACs, President's Export Council, others
- [Direct contact with companies and specialist associations](#) - experts from customs brokerages, freight forwarders, software developers, 3PL companies, express delivery operators, exporters/importers, ports, transport firms
- [Broader, less-specialized audiences](#) - contact with companies/experts, outreach meetings and calls - events in Mexico, Canada, across the US, regional and local associations

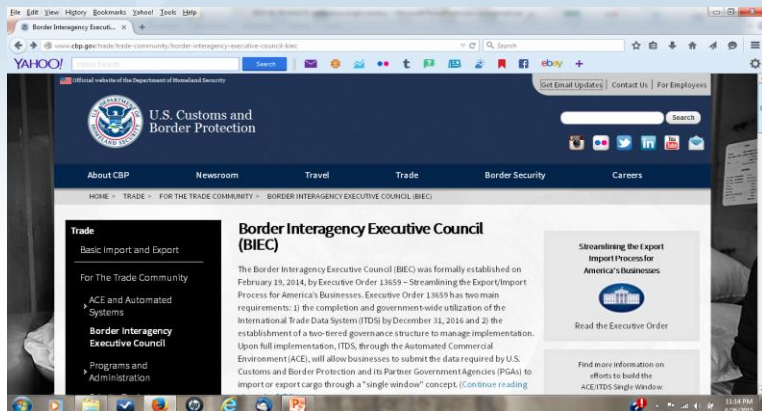
*But not enough: Website adds webinars, contact lists, Federal Register notices for pilot testing and regulatory changes, links to agencies, contact lists*

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## Preparing for Single Window

<http://www.cbp.gov/trade/trade-community/border-interagency-executive-council-biec>



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# ACE on CBP.gov



- Left Navigation:
  - Getting started
  - Technical Documentation (CATAIR, IGs, etc.)
  - ACE Features (Detail on ACE capabilities)
- Main Column:
  - Updated with latest news/headlines
  - Mandatory Dates
- Gray box at bottom:
  - Links to publications
- Right Navigation:
  - ACE portal
  - CSMS
  - Outreach
  - Training
  - FAQs



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## External engagement (3)

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### Pilot testing

- Early goal** of the EEC work, critical to the program
- Major pilots structure**
  - Testing with multiple agencies (most active 10-15 are critical)
  - Key economic sectors
  - High volumes and value
- Testing ahead:**
  - Automotive, electronics, medical equipment - agriculture to follow
  - Rolling start, seek to test large share of US trade this year

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## External engagement (4)




### 3) What's ahead?

- Build on pilots
- Expanded media and marketing
- Planning for international operability later in program
  - Key priority countries - Mexico and Canada good starting point
  - Other considerations: FTAs, Trade Facilitation Agreement implementation, more
- Continue outreach at ports and crossings:
  - So far: More than 22 to date -- Seattle/Tacoma, LA, Laredo, Detroit, Chicago, Miami, NY/NJ, and others
  - More to come, including export-focused sessions


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## Outreach events



### Ports of entry





### Port area

• LA/Long Beach, CA	• Completed
• Philadelphia, PA	• Completed
• Laredo, Hidalgo, TX	• Completed
• Buffalo, NY	• Completed
• Miami, FL	• Completed
• Detroit/Port Huron, MI	• Completed
• Sweetgrass, MT	• Completed
• Chicago, IL	• Completed
• Champlain, NY	• Completed
• New Jersey	• Completed
• New York	• Completed
• Otay Mesa/ San Diego	• Completed
• Nogales, AZ	• Completed

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# Conclusions

- ITDS and the single window will transform trade
  - Match policy -- domestic and international -- to commercial realities
- Major commitment to implement the system by EOY2016
  - Executive Order and agency involvement, pilot testing
  - Top priority for North American firms
- Seeking your participation in building the Single Window

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